

# Industry moves and mergers

Shara Aranoff, former commissioner and chairman of the US International Trade Commission, has joined

**Covington & Burling** as of counsel in the firm's IP and international trade practices. In addition, Mark Young – an associate in Covington & Burling LLP's London IP and data protection team – has been promoted to special counsel.

The **International Intellectual Property Institute** has appointed Andrew Hirsch as executive director and Richard Litman as general counsel.

The **Institute of Trade Mark Attorneys** has announced that Chris McLeod, director of trademarks at Squire Sanders LLP, is succeeding Catherine Wolfe as president of the institute for a two-year term.

Arochi Marroquín & Lindner SC has consolidated its name to **Arochi & Lindner** for both its Mexico City headquarters and two European offices in Barcelona and Madrid.

David Callahan has joined the Chicago office of **Latham & Watkins** as a partner in the firm's litigation department. Callahan was formerly at Kirkland & Ellis.

Southern California-based boutique Fish & Associates PC has announced the addition of partner Mei Tsang to the firm's official

nomenclature. Following the appointment, the firm changed its name to **Fish & Tsang LLP**.

Toe Su Aung, former general counsel, anti-illicit trade at BATMark Limited (a subsidiary of British American Tobacco) and Chris Oldknow (previously at Microsoft) have set up a new venture, **Elipe**. Elipe helps companies to get more out of their IP portfolio, cases and anti-counterfeiting strategy through active government and media engagement.

UK law firm **Irwin Mitchell** has appointed Katrina Burchell, who specialises in brand protection, to its IP team. Burchell joins from Kering.

The Honourable George R Locke, a lawyer with Norton Rose Fulbright in Montreal, has been appointed a judge of the **Federal Court in Ottawa**, to replace Justice R Boivin, who was appointed to the **Federal Court of Appeal of Canada**.

The member states of the **World Intellectual Property Organisation** (WIPO) have appointed Francis Gurry by consensus to a second six-year term of office as director general of the organisation. Mr Gurry's appointment by the general assembly followed his nomination by consensus by the WIPO Coordination Committee in March.

**Tay & Partners** has announced the appointment of Lee Lin Li as IP partner and as its head of intellectual property and technology.

Ada Leung Ka-lai has succeeded Peter Cheung Kam-fai as director of the **Hong Kong Intellectual Property Department**.

**Murgitroyd** has announced the appointment of Mike Vettese as director, trademarks.

**Mayer Brown** has announced that a team of 11 lawyers led by IP lawyer Jamie Beaber has joined the law firm from Steptoe & Johnson.

**Gilat Bareket & Co, Reinhold Cohn Group** has announced the appointment of Rakefet Peled and Eli Borochoy as partners. Peled joins from Goldfarb Seligman & Co, while Borochoy was the founding partner of Borochoy Korakh & Co.

**Griffith Hack** has announced the elevation of Kellie Stonier, Tim Mahood and Susan O'Connor to principal, effective July 1 2014.

**Morrison & Foerster** has announced that Lynn Levine, former director of the US International Trade Commission's Office of Unfair Import Investigations, has joined the firm's IP group

as senior of counsel in Washington DC.

Squire Sanders and Patton Boggs have combined to create **Squire Patton Boggs**.

**Eversheds** has announced the appointment of Sara-Jane Pluke as a partner and head of its IP department in South Africa, following the merger between Eversheds South Africa and SJ Pluke Attorneys.

**BakerHostetler** has announced that Farah Bhatti has joined its Costa Mesa (California) office as a resident partner in the trademark team of the firm's IP group. Bhatti joins from Buchalter Nemer.

**EIP** has announced that Robert Lundie Smith has been promoted to partner.

**Rouse** has announced the promotion of Rebecca Baines (London), Edmund Baranda (Manila), Manoon Changchumni (Bangkok), Jacob Chen (Guangzhou), Nicole Jadeja (London), Jason Rutt (London) and Prasit Siricheepchaiyan (Bangkok) to executive with immediate effect. All will become members of Rouse & Co International LLP. UK-based Baines and Jadeja have also become partners of Rouse Legal and Rutt will become a director of Rouse IP Limited.



David Callahan



Chris McLeod



Francis Gurry



Lee Lin Li